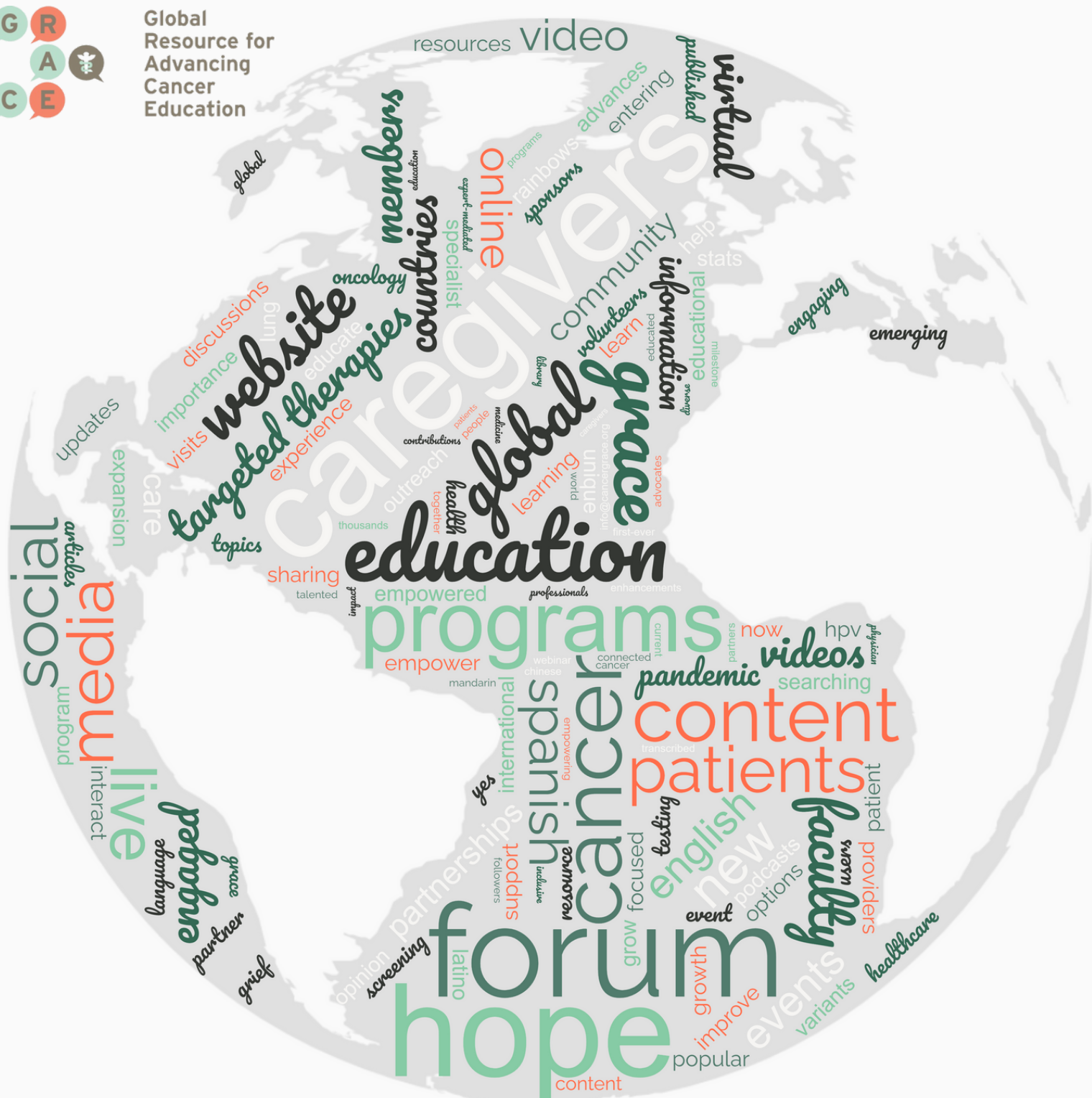


Patient Education is More Important Now Than Ever

A graphic consisting of five colored circles arranged in a cluster. The top row has a green circle with 'G' and a red circle with 'R'. The middle row has a green circle with 'A' and a dark grey circle with a white medical symbol (a caduceus). The bottom row has a green circle with 'C' and a red circle with 'E'.



Education is Medicine

FOCUS

- Focused content on **return to care** amidst the ongoing pandemic, producing videos in English, Spanish and Mandarin with the most important updates
- Continued support and resources through our **Online Forum**
- Educated and empowered over **1,000,000 cancer patients and caregivers** in 2021 through our diverse and inclusive content.



STATS



- 18 Programs Completed
- 3 New Programs Added
- 52 Podcasts Published
- 100+ New Videos
- 50+ Faculty Contributions
- 800 New GRACE Members
- 3,798 Ongoing Online Discussions
- 11,991 Social Media Followers
- 1,000,000+ Website Visits
- 11 Partnerships
- 3 Live Webinar Events
- 5,000+ Hours of Video Reviewed
- 183 Countries
- 100,000+ Chinese Patients Engaged
- 5,000+ Latino Patients Engaged

FINANCE

2021 Revenue **\$408,689.53**

- End of Year Appeal 3%
- Individual Donations 5%
- Corporate Sponsorships 92%



2021 Expenses **\$387,278.00**

- Program Expenses 66%
- Operations/Technology 28%
- Fundraising 6%



A YEAR OF EXPANDED PROGRAMS, MORE CONTENT AND ADDITIONAL STAFF

New English, Mandarin and Spanish educational videos, transcribed and made available for patients to more easily partner with their physicians.

Videos

HUNDREDS OF NEW VIDEOS

Reach

EXPANSION OF PROGRAMS

Live Online Patient Education Events like the Targeted Therapies Patient Forum produced in both English and Spanish.

Addition of international faculty, contributing to core content and expanding programs in more countries.

Faculty

INTERNATIONAL ADDITIONS

Education

NEW EDUCATIONAL PROGRAMS

New programs such as HPV Advances, the Importance of Testing and Screening, and more unique content from patient advocates and oncology fellows.

The addition of Outreach Specialist, and Programs and Partnerships Manager helping us GROW.

Staffing

GROWTH IN 2022

Forums

ONLINE DISCUSSIONS

Online Forums continue to be one of the most popular and unique aspects of the GRACE site.

Detailed search, instant messaging, direct links and sharing, security and stability improvements to the overall user experience.

Website

USER EXPERIENCE IMPROVEMENTS

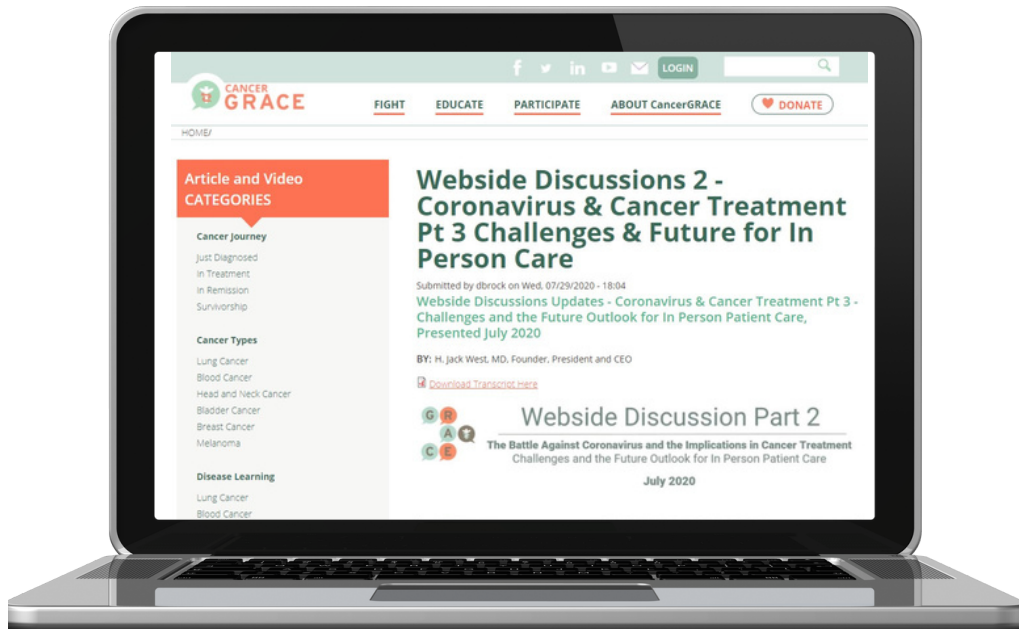
ENTERING 2022 WITH HOPE AND JOY

Another year of the pandemic has brought much learning, grief, frustration, and in my opinion, HOPE to the cancer community. Hope in the midst of new variants, anti-vaxxers, conflicting information? Yes, hope. Hope that the world is learning to finally come together to end this pandemic. Hope that the cancer community has learned new ways to stay connected to healthcare. Hope that 2022 is going to be 'better' than the past two years have been.

Again, 10,000+ hours of GRACE educational content was viewed in 2021, empowering patients and caregivers to partner with their health care providers. We were thrilled to host our first-ever live virtual foreign language event, the Spanish Targeted Therapies Forum. Reaching thousands of patients and caregivers in several countries and engaging faculty from 4 different countries, this was a milestone for GRACE and a game changer moving forward. We look forward to doing more live virtual international events where patients can interact directly with faculty.

Our incredibly talented staff, board, faculty, volunteers and support from our sponsors and the community of patients and caregivers continues to drive our growth and impact. The GRACE staff always tells me that I look for and find the rainbows, so let's all move into 2022 with hope and joy!

~Amy Bickleman, Executive Director



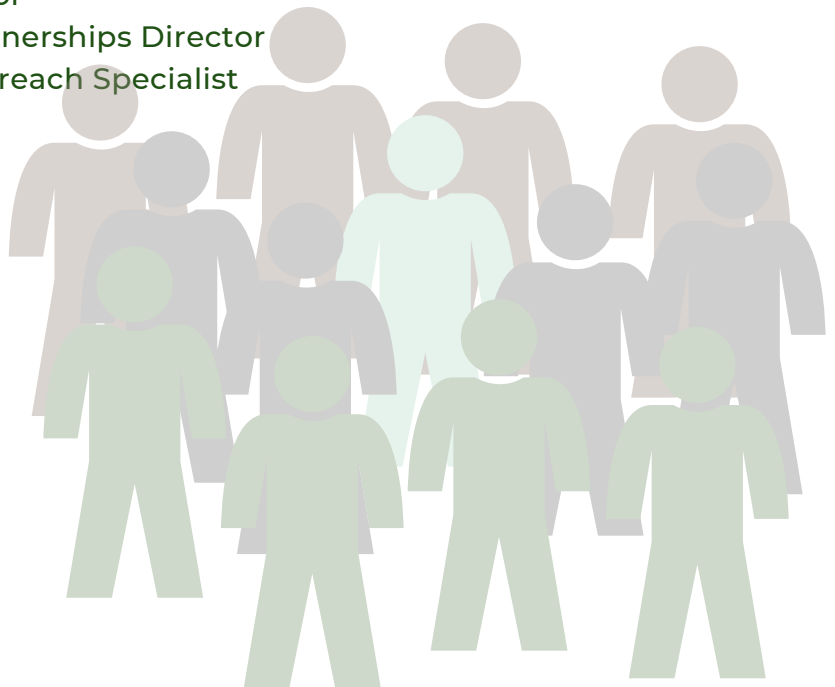
PEOPLE

STAFF

Amy Bickleman, Executive Director
Denise Brock, Operations Director
Jim Celebucki, Forum Moderator
Janine Thompson, Forum Moderator
Maria Christian, Programs and Partnerships Director
Alexandra Guandique-Beneke, Outreach Specialist

BOARD of DIRECTORS

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